

Notice: This is a translation of a notice in Japanese. In the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.



February 19, 2026

To Whom It May Concern:

Company name: TOEI COMPANY, LTD.
Representative: Fumio Yoshimura
President & Chief Executive Officer
Stock code: 9605 (Prime Market, Tokyo Stock Exchange)
Contact: Koichi Wada, Executive Vice President, Group
Strategy, Strategic Planning
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Notice Regarding the Change of Trade Name of a Consolidated Subsidiary

TOEI COMPANY, LTD. (the “Company”) hereby announces that its consolidated subsidiary, T-JOY Co., Ltd., has resolved to change its trade name at its Board of Directors meeting held on February 19. Furthermore, pursuant to Article 319, Paragraph 1 of the Companies Act, this proposal was deemed to have been approved by a resolution of an extraordinary general meeting of shareholders of T-JOY Co., Ltd. as of the same date.

1. Overview of the Consolidated Subsidiary

- (1) Current Trade Name: T-JOY Co., Ltd.
- (2) Representative: Noriyuki Tada, President and CEO
- (3) Head Office: 1-13-1 Ginza, Chuo-ku, Tokyo
- (4) Business Description: Operation of movie theaters (multi-plex cinemas), etc.
- (5) Capital: 3 billion yen

2. New Trade Name

TOEI JOY ENTERTAINMENT CO., LTD.

Note: There will be no changes to theater names, logos, or domains.

3. Reason for the Change

On July 18, 2025, the Company made T-JOY Co., Ltd. a wholly owned subsidiary to enhance mobility and flexibility in the film business and to establish a more efficient consolidated management system. In conjunction with this, we will renew the trade name to “Toei Joy Entertainment Co., Ltd.” to foster a sense of unity within the Group’s film exhibition business and to promote the “Integration of the Film Business,” seamlessly connecting everything from production and distribution to exhibition. While inheriting the spirit (“JOY”) that T-JOY has cultivated to date, we will leverage the comprehensive strength of the Group under the “TOEI” brand to build a system that continues to provide further inspiration and value to our customers.

4. Effective Date of Change

April 1, 2026 (Wednesday)

End